

EBN *Evidence Based Nutrition*™

NATURAL PRODUCTS

Private Label *or* Generic Label

Good Tasting Liquid Vitamin, Mineral, Herb Product

Special Thyroid Supplement • Adrenal Supplement • Burn Ointment

Great Tasting Vanilla or Chocolate Protein • Healing Crème

Shampoo & Conditioner • Foot Fungus Spray • Sinus Spray

Wrinkle Remover & Moisturizer • PainGard Roll-On • AcneGard Roll On

Dog & Cat Flea Shampoo • Healthy Dog Treats

Freeze-Dried LIPOSOMAL Products in Capsules:

**Vitamin C • Glutathione • Resveratrol • Curcumin • CoQ-10 • Combinations
... even liquid if you wish.**

We will make anything you wish or help you with what you want. We make tablets, capsules, soft gel capsules, powders, cosmetics, liquids, powders, etc. We are a family oriented business and will work with you in making your product personal and distinctive.

Evidence Based Nutrition
2411 Fenton Street, Suite 102
Chula Vista, CA 91914
877-315 4EBN (4326)

DEAR PROSPECTIVE BUYER

The products you find listed here are but a small portion of the 500 plus products we make for this industry. Evidence Based Nutrition has an in-house full service lab, the only thing we do not do is furnish the label.

We feature a first-class lab that tests every ingredient we use to validate its potency. When your product is finished, we perform rigorous testing to insure the correct amounts of every nutrient.

This process is GMP compliant and gives our customers the confidence they need to enter the marketplace with a product that contains everything featured on the label. We hold both a federal and a state FDA license to warehouse, formulate, mix, compound, fill, label and otherwise make into a saleable product any and all nutraceuticals.

These products are what we call “house label” and are for purchase by wholesalers or retailers when available (most of the time) in any quantity over 144 - already labeled with a generic brand. We can also private label products with a minimum batch order determined by your unique product.

At this time you might like to be warned. Some of the products featured in these pages have extensive rational reasoning for their particular formulation. If you wish to learn, then please read it and let us know what you think.

Best Regards,



Jim Cartmill
President & CEO
Evidence Based Nutrition

Remember...

This booklet outlines a small portion of formulas ready for the marketplace.

Are You Interested in:

- ORAL CHELATION?
- OXYGEN PRODUCTS?
- HERBAL CONCENTRATES OR EXTRACTS?
- SPECIAL COSMETICS?
- WE SPECIALIZE IN LIQUIDS
- SPECIAL PROPRIETARY FORMULA? YOU ASK – WE CAN MAKE IT!

WE ARE GOING TO INTRODUCE YOU TO THE BEST LIQUID SUPPLEMENT ON THE MARKET

Look carefully at the ingredients – listed per ounce –you get these great nutrients as well as a wonderful taste! Kids like the orange flavor and can use it as their supplement! Of course, it is primarily for adults.

Vitamin A	5,000 IU	Vitamin C	500 Mg
Vitamin D	800 IU	Vitamin E	60 IU
Thiamine	3 Mg	Riboflavin	3.4 Mg
Niacinamide	40mg	Pyridox. HCL	4 Mg
Biotin	300 mcg	D-Cal. Panto	24 Mg
Calcium	50 Mg	Magnesium	8 Mg
Zinc	7.5 Mg	Selenium	35 Mcg
Copper	1 Mg	Manganese	1 Mg
Chromium	60 Mcg	Potassium	100 Mg
Aloe Vera, Lycopene, Lutein, Coq-10 Prop. Mix			6,025 Mg
Noni, Elderberry, Cranberry, Pomegranate, Gogi, Acai, Mangosteen			125 Mg
Natural Polysaccharide, Fiber, Tumeric, Milk Thistle, Green Tea, Ginkgo Biloba, Grape Seed, Pau D-Arco, Suma, Kuntze, Myrrh, Royal Jelly, Chuchuhuasi, Citrus Pectin, Red Raspberry, Chinese And Siberian Ginseng			60 Mg
Amino Acid Mix	225 Mg	Citrus Bioflavonoids	10 Mg
Trace Mineral	30 Mg	Ess. Fatty Acids	3 Mg
L-Carnitine HCL	50mg	Sol. Fiber	3 gm

32 oz | Retail: \$30.00 | Distr: \$7.50 each (in lots of 144)

There is a large market for a good liquid supplement. Sample this and you will make many converts on the first taste.

THYROID SUPPLEMENT

Everyone knows how prevalent thyroid problems are in our society. What most people do not know is the thyroid function is mainly dependent upon two substances: iodine and tyrosine. The combination of these two nutrients has been a godsend to many who suffer from hypothyroidism.

120 Capsules | Retail: \$17.00 | Distr: \$5.50 in lots of 144

LIPOSOMES

When we introduced our first liposomes into the market, we were not as explanatory as we should have been. The term liposome refers to enrobing a substance in a “bubble”, in this case a phospholipid, that makes the product much more soluble and thus absorbable in the human system. The absorption rate is 70% or more of the ingested material - which actually enters the cell of the person. This of course means that vitamin C, which is at best absorbed at 19%, can be absorbed at a rate approaching 80% or more and a person could take amounts orally which approach intravenous vitamin C without the problem of diarrhea often associated with large amounts of vitamin C oral consumption.

Lyophilization means that the substances, in this case vitamin C and the phospholipids, are freeze dried to make them more stable and capable of being encapsulated in a two-piece hard-shell capsule.

We are proud to announce that we have this ultra-absorbable vitamin C now available and will shortly have other products which use this technology. Some would find it hard to understand how this is better, but when you take 5 grams of vitamin C without diarrhea, you know that something has happened and you are using real cutting-edge technology to get your nutrients.

We do not pull punches – if you try it and do not like it for whatever reason, just return the unused portion and you will receive a refund...

90 Capsules (750mg each) | Retail: \$30.00 | Distr: \$8.25 each (in quantities of 288)

Freeze Dried (Lyophilized) Liposomal Products)

These products are carefully selected for the highest quality by our biochemist, liposomed and then lyophilized to minimize the liquid and be able to create a capsule that gives the individual what they want in a high quality, extremely absorbable product. It is well understood by some clients that there is a great difference between products and it always comes down to which is the better absorbed. The process of making a liposome of the nutrient, successfully encasing it in a phospholipid bubble that literally delivers the nutrient to the cell, and bypasses a whole bunch of potential problems in the gut. It is our impression that liposomes fit the need of nutrition better than the drug industry where they have failed, mostly because they are so efficient at delivering a substance to the WHOLE body, not specific areas.

We can make for you the following immediately because we have tried and found it successful. Others may take a bit of time.

Resveratrol: Normally absorbed at 2% Liposomalizing resveratrol will increase the absorption rate to at least 70%. What does that mean? 50 mg of regular resveratrol will result in 1 mg in the body. 50 mg of liposomal resveratrol will result in 35 mg in the body. That is progress!

Glutathione is normally absorbed at 7 or 9%, same with CO Q-10. These will change to over 80% absorption once liposomed.

60 capsules 100 mg 96% Resveratrol liposomed and lyophilized

Retail: \$40.00 | Distr. \$11.00 (in 144 lots)

60 capsules 100 mg Glutathione liposomed and lyophilized

Retail \$40.00 | Distr. \$11.00 (in 144 lots)

60 capsules 100 mg CO Q-10 liposomed and lyophilized

Retail \$40.00 | Distr. \$11.00 (in 144 lots)

60 Capsules 100 mg Curcumin/Curcuminoids liposomed and lyophilized

Retail \$40.00 | Distr. \$11.00 (in 144 lots)

120 capsules containing **100 mg each of Resveratrol, Glutathione, Co Q-10 Vitamin C and Curcumin** liposomed and lyophilized and used as a perfect DETOX capsule.

Retail: \$60.00 | Distr. \$16.50 (in 144 lots)

ACNE GARD

Contains an ester of Boric Acid, Hydrogen Peroxide, soluble silver, diindolylmethane (DIM).

Apply by rolling on gently. Apply two or three times daily or more as desired. ERUPTIONS DRY UP USUALLY IN 3 DAYS, INDICATIONS OF SUCH PRESENT WITHIN 36 HOURS.

¼ oz | **Retail: \$4.95 | Distr: \$2.10**

1-¼ oz | **Retail: \$12.95 | Distr: \$4.50 (144 or more)**

PAIN GARD

RUB ON RELIEF FROM PAIN AND STIFFNESS IMMEDIATELY!!!

Arthritic hands, feet, knees, elbows, shoulders....

Sport injuries to hands, elbows, knees etc...

You do not have to believe us - even if we were the biggest prevaricator in the world – because we am giving you an unconditional money back guarantee!

You have seen it all: the loss of work, the loss of sports, the loss of enjoyable life because of aching joints somewhere in the body. Make no mistake, this rub-on will not make a disc go back in place, or dissolve arthritic spurs – BUT IT WILL MAKE MOST ALL OF THOSE FEEL BETTER, TAKE AWAY THE INFLAMMATION AND REDUCE THE PAIN!

“If it does all those good things, it must be a drug”! You are wrong, it is totally natural and it does not have a secret ingredient, in fact we give total disclosure. The reason it works is because we have found the way to combine the ingredients in such a way that the result acts literally like a topical inflammation inhibitor and

allows the body to do its job of healing the area. The results do not last forever, pain relief sometimes lasts for days, sometimes lasts only for five hours. But that is no problem for those who have constant pain and are considering much more drastic measures - they just use it again.

Move Over Germ Theory..

INFLAMMATION is the new kid on the block..

What would you say if someone who had the credentials and the research would ask you to change your thinking as to the cause of many diseases? For some, it would be difficult indeed. Others who have wondered about the lack of progress in actual treatment of disease would be interested and even enthusiastic, particularly if the new reasoning pointed out ways that we could actually prevent and even treat chronic degenerative disease.

Well, the science is here! Open up your mind and be among the first to understand a theory that might take over and change medical thinking! **INFLAMMATION CAUSES DISEASE AND THEN PERPETUATES IT!**

What about germs, viruses and other creatures? We're not going to throw the baby out with the bath water - there is room for our omnipresent bad guys in this scenario. Let's make it clear, I'm not taking the credit for this theory - but it does fit in nicely with all the things I've been lecturing and writing on for many years.

How Chronic Degenerative Disease Starts

Here is an outline of how chronic degenerative disease begins and progresses. We begin with the knowledge that the body does not want to be sick and has a vast army to defend itself against intruders which could do harm. We know that army as the immune system. The challenge to this army can come in many forms -we will choose a bicycle accident where there is abrasion of the skin in several places and rather severe bruising of tissue from the projectile type fall. Our victim was wearing a helmet but had no other protective gear. The moment skin was broken, a literal air siren went off inside his body and numerous changes started taking place.

Observer cells "scope" the area to discover what type of invaders are present. This information is transmitted and specific warriors (swat teams) arrive ready to handle that specific problem. **They quickly dispose of the enemy and any tissue that may have been infected.** Wonderful - that's why we have survived so long - a competent, trained (by inheritance and former exposure) army to prevent the use of our bodies resources by invaders that would eventually totally destroy our body.

The first change that occurs after an injury or invasion is an inflammatory one, where an increased blood supply produces redness, fluid leaks out of some of the engorged blood vessels and we have swelling. The first line of defense consists of macrophages, the big, lumbering globs that literally engulf the invaders. At the same time, the macrophage secretes cytokines which signal more specific defenders to come running. It is a marvelous sight to see the components of the immune system suddenly activate and move toward the site of injury. This is the army of specific and general lymphocytes, whose job it is to kill any foreign invader. All of this activity is supposed to stop once the crisis is handled. But sometimes it doesn't - and to put it simply, the swat teams become programmed to attack the normal tissue in that area of former problem. That's "auto-immune" disease.

Remember, our bicycle rider didn't only have abrasions, he was also bruised from the trauma of falling. If the inflammatory process does not stop in the bruised area, lymphocytes made in the bone marrow will become programmed to attack the cartilage which was bruised (considered by this army to be abnormal tissue) in his knee or shoulder. The stage has been set for eventual rheumatoid arthritis. That is why the anti-inflammatory effect of steroids is so effective in rheumatoid arthritis - it temporarily shuts down the inflammation which has

become cyclic as destruction of cartilage by the incorrectly programmed lymphocytes causes more inflammation bringing in even more “bad” lymphocytes.

Medicine calls this scene auto-immune disease and has been unable to stop the process. Steroids are effective but their side effects are worse than the disease, not only do you gain tremendous weight but extended use of prednisone for example causes severe osteoporosis, damages organs, etc. New research would suggest that the **inflammatory process** out of control **is the cause of** many disorders and diseases - **cancer, heart disease, Alzheimers** - to name a few.

Let’s look at heart disease as an example. For years, cardiologists misled the public with their anti-cholesterol propaganda, painting dire pictures of massive plaque buildup in arteries which shut off the blood supply and thus the nutrient and oxygen supply to certain areas of the heart and/or brain. Medical and other writers obliged by fantasizing what happened during this obstructive disease, painting grim pictures of cholesterol (fat) adhering to walls of arteries, blithely ignoring the fact that **the same cholesterol that flows through arteries and supposedly sticks to them also flows through veins and never sticks.**

There were other flaws in the theory of cholesterol causation which the print and other media have conveniently ignored. I emphasize this ignorance because you could personally read all these concerns about cholesterol causation in easily accessible medical literature years ago. Surely a writer who specializes in the medical field should do his homework. Anyway, here are the facts:

1. **More than 50 percent of coronary artery surgery is performed on patients with “normal” or below normal cholesterol.** In gambling circles that’s less than even odds that cholesterol is implicated at all. It could be an innocent bystander.
2. The “big” obstructions that are constantly quoted as the cause are often not that big. It is only when they break apart and join with other blood components to create a **large clot** that you can have an obstruction leading to a heart attack or stroke.
3. The **clot is most often made up mainly of platelets** which are “sticking” together, not cholesterol sticking together.
4. The level of a molecule produced by the liver in response to inflammation, known as **C Reactive Protein (CRP)** is a much more accurate gauge as to heart disease probability than any other test, including the mania on cholesterol testing. **(Bingo! We just linked heart disease to inflammation!** To enlarge on this, intensive research indicates that low levels of CRP, below 0.5, is a good indicator that you will **NEVER** have a heart attack or stroke. As the numbers increase so does your risk, a reading of 3.0 triples your chance of having a heart attack. *(Beware, many labs do not conduct the test in the low ranges necessary to make this determination, but instead in the higher ranges where most readings are. Also many doctors do not know about CRP, never order the test and wouldn’t know what to do if a high reading comes back because it doesn’t fit into the “cholesterol paradigm” they are so familiar with.)*

To conclude this area of discussion: there is copious factual information linking inflammation to heart disease, **there is no factual information linking cholesterol to heart disease. There is no contradiction to the fact that plaque exists in the artery and the immediate cause of heart disease being inflammation.** Plaque can reduce arterial flow and cause angina type symptoms, but it rarely totally occludes an artery. **Clots do totally occlude an artery which is already narrowed by excessive plaque. Inflammation helps cause the plaque which narrows arteries allowing clots to occlude the artery.**

Cancer and Inflammation

We know much about cancer, but still only theorize as to why a normal cell becomes a cancer cell that literally loses all its “social conscience”, actually loosing control of expansion which control all cells have in a well functioning body.

We know that cancer is increasing by leaps and bounds, today being the number two cause of death, right behind iatrogenic (**doctor caused death**) and closely followed by heart disease. 75 years ago, cancer was number seven as a cause of death. *(If your eyebrows are raised please know that **doctor caused deaths are not recorded as a cause of death** – only the disease the patient had.)*

Now let us see what part inflammation may play in this disease. As far back as 1860, the renowned pathologist Rudolf Virchow noted that **cancers often arise at the site of chronic inflammation**. A chronic inflammation of any area of the body may occur after any infection. The infection, which automatically causes inflammation, signals the influx of immune cells to control the infection. The infection may be reduced but not destroyed which will then result in a chronic infection and a chronic inflammation. It may not be a huge problem but will become chronic (the bacteria or virus becomes somewhat resistant to attack by the macrophages) and the inflammatory response will persist. This chronic inflammatory state will cause changes which may result in cancer.

A cancer cell does not die, it continues to divide endlessly while normal cells die and replace only themselves. Once the new growth (cancer) is strong enough, it will set up an immune “shield” which prevents the immune system from seeing the cancer and it begins to flourish. This process may actually take years after the “accident” occurred which began the cancer progression. Thus, it is ample reason to never ignore any chronic infection, whether it is an infected root canal or a chronic sinus infection. A great example of this is gastric reflux which bathes a normally alkaline esophagus with strong stomach acid, creating inflammation of the esophagus. If this inflammation is not controlled, the probability of esophageal cancer goes skyrocketing. There is also a relationship with colitis and colon cancer, and statistically there is an increase not only in colon cancer and other cancers in those individuals prone to inflammatory bowel disease.

There are some links to Alzheimers disease and inflammation. It is kind of important not to blame inflammation because there has to be something gone wrong to create the inflammation. Modern medicine does not address this but indicates that people who chronically use aspirin (an anti-inflammatory) have a lower incidence of Alzheimers than normal. Could this be a reason to add a natural anti-inflammatory to your supplemental regime?

What does all this information really tell us. It tells us that we must control inflammation wherever it may be or suffer from some potentially serious illness. How do you stop the inflammatory response? One of the oldest medicines known to man is aspirin, a great anti-inflammatory. But many feel the side effects so severe as to counter-productive.

But a natural product is available, safe and effective. The product is made up of ingredients that are natural anti-inflammatories so potent you can hardly believe it. You can not only relieve the immediate result of inflammation – pain – but you can protect yourself from many inflammation-caused diseases by its use. You should ask your health care advisor about **Pain Gard Capsules**, a product so effective it carries a full guarantee of satisfaction within 3 days or your money will be completely refunded. Try **Pain Gard Capsules** for quick relief from chronic pain, arthritis and protection against chronic disease.

WRINKLE REMOVER & MOISTURIZER

MILADY:

- Have You Ever Heard of DMAE?
- Have You Ever Heard of Hyaluronic Acid?
- Have You Ever Heard of Alpha Lipoic Acid?
- Have You Ever Heard of Allontoin?
- Have You Ever Heard of Vitamin E?
- Have You Ever Heard of Vitamin D?
- Have You Ever Heard of Vitamin A?

I do know you have been inundated with advertisements about anti-wrinkle cream and how beneficial they are to your skin.

Do they contain any or some of the above? If they do, they are probably somewhat effective – **BUT I will bet they are not as effective as all the special nutrients above, liposomed for immediate penetration to the delicate layers beneath the protective outer skin.**

Forever Beautiful works from the below-the-skin collagen layers to restore flexibility and tone. Wrinkles caused by hardened collagen relax and become smooth again. Not magic, just good science helping normalize your skin!

This is the first liposomed multiple cosmetic which really does the job of regenerating the dry collagen layers which produce the outer skin appearance- sagging and wrinkled....

This cream comes in an airless container, no air ever comes in contact with the formula and you only express what you actually need. Do you want to try the new liposomalized **Forever Beautiful**? Why not, it is guaranteed to please you or we will buy it back. What a great way to start out your **NEW WRINKLE FREE YOU. As usual, guaranteed!**

2 oz (Two or three month supply) | Retail: \$39.95 | Distr: \$10.00 (lots of 144 or more)

Try Our New SHAMPOO & CONDITIONER!

We know there are a million shampoos and conditioners for sale on the market. No doubt you have tried the most expensive and the least expensive and may still be unsatisfied.....That is the reason you may wish to try our new shampoo and conditioner combination. You may have had bad experiences with such combinations in the past, or just have not tried a single product that really will do the work of both. This product will not only clean your hair and skin totally but will help restore body and shine to the hair with only one application. That is our statement!

Rinse under the shower and apply about one tablespoonful to the hair, rubbing it in so the ingredients can cleanse completely, other ingredients will cling to the hair giving it more body and shine. Every shampoo will do wonders for you if you believe their advertisements. We are not asking you to believe, but please try

this out and if you do not feel it is the best you have ever tried, just return the unused portion and you will receive a refund.

You will be pleasantly surprised at the results and understand more completely how we really try to give you the very best products available. And just think – only one product to buy so you are satisfied both ways – results and the saving of money.

Vanilla Bergemont

16 oz | Retail: \$8.95 | Distr: \$3.50 (in lots of 144)

A FORMULA TO MAKE LIFE MORE PLEASANT

FOR THE LADY.....Which Means.....

What is formula U.T.I.? Very simple – a formula based on Mannose, a sugar that is rarely thought of or used but which might have a great use in human nutrition. Everyone has heard that cranberry juice is good for chronic urinary tract infections. **What is the special ingredient in cranberry juice that might help?** The answer is simply a little known sugar called Mannose. It was comparatively expensive, could not be patented, so was not promoted by the big companies. Word of mouth was the only way it really was known; but because it worked, the word got out.

So cranberry juice had its day, but with the emphasis on low sugar. Today (including many medical doctors) the high sucrose sugar content necessary to overcome the natural tartness of cranberry make it a very questionable choice for women with a chronic problem. Once bacteria inhabit the urinary tract, they seem to ebb and flow, every six weeks or so they multiply to the point of causing intense itching and pain.

Mannose does not act as an antibiotic, but instead seems to combine with the bacteria as they tenaciously hold on to the mucous lining of the urinary tract and render the bacteria incapable of holding on. If they cannot hold on, they are washed away. This is a natural chemical reaction that does not disturb anything and **demonstrates the awesome power of nature** We harness this power for the good of the body by drinking a product that is heavily saturated with mannose which is subsequently flushed through the kidney and then through the external urinary tract.

This method is suitable for vegetarians, those with allergies of any kind, taking drugs of any kind, is gluten free, dairy free, sodium free, soy free and without any synthetic chemicals. Since mannose does not affect your sugar balance, it is totally safe for diabetics or anyone with blood sugar problems.

A question always comes up – “Why do women suffer and you very rarely hear of a man with urinary tract infection?” The answer is very simple – anatomy. The urinary tract is much closer to the surface in the female and more susceptible to encroachment by bacteria...

Formula UTI has a rather high dose of vitamin C and vitamin A to help the mucous membranes involved. These are all in a pleasant to take powder form with the mannose and can be placed in a 16 oz container of water and drunk three times daily. If this works for you as it has for many others, the ordeal is over in two or three days. It is suggested that you take one per day for at least a week after symptoms subside and then one per week.

15 packets | Retail: \$29.00 | Distr: \$8.25 (in lots of 1444)

DOES FORMULA COLD AND FLU ACTUALLY KILL THE VIRUS?

NO! The action of this great formula is to help and enhance the body which has a miraculous immune system that hopefully is working pretty well and eventually overcomes the intruder. But we know that there are certain nutrients that help the body in this battle. It is amazing to see one person in a family get a cold and two others not – or vice versa. **The reason is the strength of the immune system, nothing else.** The cold and flu virus has many shapes, sizes and forms which it is constantly changing, so the immune system cannot make an antibody which is specific for the cold or flu virus as it does for certain other diseases.

To top it all off, the nutrition of your mother while carrying you, will determine how strong your immune system will be for your entire life. As indicated, the best thing you can do is to support your immune system with the things it uses to help ward off viruses and germs. Those are vitamins A and C while the herb Echinacea has proven to be of help. A new combination of vitamin D, magnesium and zinc has proven almost miraculous.

The best way to use this formula is to empty a packet into one quart of pure water, shake well and drink throughout the day or drink the whole quart before going to bed. It does not make any difference if you use on an empty stomach or a full stomach but we advise you to avoid sugars and other junk food at this time. Your body needs all the help it can get to overcome the many toxins eliminated by the virus as it invades your body. Continue with one packet or two packets each day until you can feel the body restoring itself to normal.

Excessive stress, poor sleep habits, poor nutrition habits and the ever-present genetic tendency will determine your susceptibility. If you feel weak, tired, have the symptoms of itchy, scratchy throat, itchy eyes, aching muscles – it might be time to take some supplementation to assist your body.

5 packets | Retail: \$14.95 | Distr: \$4.40 (in lots of 144)

You May Have Been Waiting For **POLY SUPREME**

A FORMULA SPECIALLY MADE FOR VERY SPECIAL PEOPLE LIPOSOMAL TECHNOLOGY

Minerals, Vitamins, Herbs & Amino Acids

ALL NATURAL DETOXIFICATION AT IT'S BEST

Nothing Can Compare!

THE STORY OF POLY SUPREME

We have been involved an intense effort to create a product or products to fulfill a special need for those interested in the nutritional approach to certain conditions. Various individuals have gone their own separate ways to create the “best” but we all know that the best can be improved. A palladium based liquid was popular for years and encouraged the use of this rather rare mineral. Complimentary nutrients such as alpha lipoic acid, cysteine hydrochloride, COQ10, B-1 and B-12 were meticulously combined. During the same research,

another product known as Symplex C was examined. Here is a product that created great satisfaction with users and was of inestimable value, but in a separate way.

Herbs which had been liposomalized to increase their absorption rate tremendously were used with great success. For example: Resveratrol which has great research to demonstrate its value for the prevention of heart disease and cancer as well as a host of other situations which have a relationship with excess free radicals. The problem with this nutraceutical is that it is very poorly absorbed (2%) in its normal form. By creating a liposome with resveratrol as the core, the absorption rate into the cell is about 70-80 percent. The poor absorption rate is the reason resveratrol had such a great laboratory result when it was injected, and such a poor clinical result where it was given by mouth. By creating a liposome, this shortcoming is overcome.

The same was done for vitamin C, Alpha Lipoic Acid, Glutathione, Curcumin and CoQ10 to create a unique supplement designed especially for those who feel absorption might be a problem for their situation. In so doing, we have created a vitamin-mineral-herbal supplement that probably will be helpful to many because it absorbs into the cell, where the actual function that needs to be benefitted takes place.

By using a Poly Supreme, you have the very best formulation that research has been able to produce. The great benefit is that you can actually use all this research for a very reasonable price.

POLY SUPREME

Poly Supreme is a liposomal liquid that blends the properties of Symplex C, a product which has untold numbers of devotees combined with a liposomal form of palladium, a rare mineral. The amount used is one ounce three times daily for those who feel it is beneficial to them, and then a gradual tapering off to one ounce daily as a maintenance dose.

- LIPOSOMAL INGREDIENTS
- Vitamins, Minerals, Herbs, Amino Acids
- No Sugar or Sugar Substitutes
- All Natural Ingredients
- Designed to Help Normalize Cellular Function

Suggested Use: One ounce or 7 or more capsules daily. Most use three ounces per day for two months, then two ounces per day for two months then on ounce daily.

32 ounces | Retail: \$150.00 | Distr. \$63.25

Supplement Facts		
Serving Size: 2 Tablespoons (1oz/29.6mL)		
Servings Per Container: 32		
	Amount per serving	%DV
Calories	36	
Fat	4g	6%*
Vitamin C	2,223mg	3,705%*
Vitamin D3	400IU	100%*
Vitamin K2	800mcg	100%*
Vitamin B1	3mg	200%*
Vitamin B12	60mcg	1,000%*
Proprietary Blend	285mg	**
Palladium, Acetyl Cysteine, Glutathione, Alpha Lipoic Acid, Resveratrol, Curcumin, CoQ-10		
*Daily Value (DV) Based on a 2,000 Calorie Diet		
**Percent Daily Value Not Established		

Other Ingredients: Purified Water, Phospholipids, Lecithin, Natural Flavors, Stevia, Potassium Sorbate.

DOG TREAT

These are wafer shaped treats that are loaded with vitamins, minerals, proteins, fiber, glucosamine and chondroitin – just for your dog. Help prevent hip dysplasia in your best friend! More important, no sugar or other ingredients to create problems. If you have a small dog, they are easily broken in two. If these are not your dog's favorite, please return them.

150 Wafers | Retail \$8.50 | Distr: \$3.10

DOG & CAT FLEA SHAMPOO – SAFE – NATURAL

Here is a flea shampoo that animals and humans love and fleas hate! After soaking the coat with warm water, work shampoo into the coat by hand. The shampoo will not make the animal burn but you can literally see the fleas drop off! Let the shampoo soak in for a few minutes while you distribute it especially in the low back and neck area. Contains special citrus peel extract and stable silver, which also makes the animal smell and feel great.

16 oz | Retail: \$8.50 | Distr: \$3.10

Great Tasting VANILLA & CHOCOLATE PROTEIN

People who know nutrition know how important protein is.

But so much tastes like ground up cardboard. This is a **premium quality whey protein** with hyaluronic acid, vitamins and minerals which really tastes good and smells good too. Can be made in any size you wish...

1 lb | Retail: \$22.00 | Distr: \$10.50 (in 144 unit lots)

STRESS REDUCTION

Probably one of the most common complaints is too much stress. There are all kinds of solutions offered, most of which do not work. To begin with, the human body was designed to handle stress, consider our ancestors who had life and death decisions to make literally hourly. Our stress today results from an excess of fear (situations which appear larger than real, but can be solved using common sense) which turns on our reaction mechanism which slowly wears down. The anxiety, gastric upsets, lack of concentration, feeling of impending doom are all signs of this wearing down of a normal system because we do not let go of fear. And then you eventually have the situation where the symptoms create more stress, etc. Stress is a treadmill that gets you nowhere without the benefit of exercise.

Green tea, a drink founded in the oriental philosophy, has hundreds of studies showing the many health benefits as well as pleasant taste and relaxation ability. Both of these qualities and more can be traced to a unique and neurologically active amino acid called l-theanine. Found almost exclusively in tea plants, theanine was undiscovered for many years and then very difficult and expensive to isolate from the tea leaves. This has been overcome and theanine is now available to work its magic without drinking copious quantities of green tea.

The calming effect of green tea may seem contradictory to the stimulatory property of tea's caffeine content but it can be explained by the action of L-theanine. **This amino acid actually acts antagonistically against the stimulatory effects of caffeine on the nervous system. (1) Research on human volunteers has demonstrated that L-theanine creates a sense of relaxation in approximately 30 to 40 minutes.** There are two different mechanisms by which this is possible, **theanine directly stimulates the production of alpha brain waves, creating a state of deep relaxation and mental alertness similar to what is achieved through meditation.** Second, theanine is involved in the formation of the inhibitory neurotransmitter, gamma amino butyric acid (GABA). GABA influences the levels of two other neurotransmitters, dopamine and serotonin, producing the key relaxation effect.

By observing the dominant brain wave patterns, scientists have been able to sort out which types of mental activity correspond to a type of brain wave. At the present time, we have classified four different types of waves: delta, theta, alpha and beta. **Delta** is seen only in the deepest stages of sleep. **Theta** is seen in light sleep and drowsiness. **Alphas** present in wakefulness where there is a relaxed and effortless alertness and **Beta** is seen in highly stressful situations and where there is difficulty in mental concentration and focus.

This is somewhat involved, but you should know why the faithful and always working **Stress Eze** has been changed. The new formulation contains Theanine as follows:

Three capsules contain:

St. John's Wort	150 mg
Theanine	150 mg
Griffonia Seed (5HTP)	150 mg
Tyrosine	150 mg
Thiamine HCL	15 mg
Riboflavin	15 mg
Niacinamide	15 mg
Pyridoxine	30 mg
Pantothenic Acid	30 mg
Calcium (carbonate, citrate)	150 mg
Magnesium (oxide)	100 mg

IMPROVEMENT – YES BUT NO INCREASE IN PRICE!!

120 Capsules | Retail: \$24.00 | Distr. \$6.60 (in 144 lots)

ADRENAL SUPPLEMENT

This formula is taken from a doctor who treated literally thousands of “hopeless” cases. The mixture of vitamin C, pantothenic acid, potassium and astragalus seems simple but has proven to restore function that was deeply depressed by excessive stress.

120 Capsules | Retail: \$24.00 | Distr: \$7.40

EZEEE-FLO (Prostate Product)

Although breast problems have more publicity, prostate problems are much more prevalent and afflict 50 percent of all men over 50 years. This formula is based on historical and recent research which indicates that the following herb concentrates are helpful for the symptoms of prostate problems – frequent urination, incontinence, getting up at night, etc. Contains beta-sitosterol, quercetin, curcuminoids, diindolylmethane, saw palmetto, zinc, pygeum, and lycopene. By far the most complete prostate enhancing, estrogen inhibiting formula on the market. This formula blocks incorrect testosterone and estrogen conversion to prostate growth stimulants. Guaranteed to make men happy!

120 Capsules | Retail: \$32.00 | Distr. \$13.20 (in 144 lots)

MAN ALIVE

The Man's Formula

- L-Carnitine Is Better Than Testosterone Shots to Increase Testosterone!
- DHEA Is The Precursor To All Hormones!
- L-Arginine and L-Ciutrulline Are Natural
- Means of Increasing Nitric Oxide Which
- Enlarges Blood Vessels! (Dr. Ingnarro Nobel Prize Winner)
- The Natural Way To Enlarge Blood Vessels, Relieving The Many Conditions Associated With Blood Vessel Narrowing!
- Works Naturally, Not Like A Drug - About Two Weeks For Results.

It is time to be frank. Erectile dysfunction is extremely common and often just not talked about. It is not proprietary to old men, younger men often suffer from it to varying degrees. In many instances, the excuse is “the excitement has gone out of my marriage or relationship”. Actually what has happened is that the level of the “Big T” (testosterone) has lowered and the sex characteristics of the man become less pronounced. He tends to accumulate fat in the breasts, get fat around the belly, lose some of the aggressiveness in his approach to life, get prostatic hypertrophy – all signs of hormonal imbalance.

This may be from eating too much soy, as most soy foods contain an anti-testosterone effect that can affect the male. Men have a tendency to overdo when they use “soy protein” in an effort to restore the good nutrition they know they are not getting.

Soy will affect the female somewhat since most of the female sexual proclivities are stimulated by the amount of testosterone in her body (women do need testosterone but not in the amounts the male does). Of course all soy lovers will automatically be very negative to this explanation, but I ask you to read the works of several people who have researched and reported on this phenomenon in papers and books. The negative affects of soy can be overcome by certain nutrients but be careful when giving babies soy milk, particularly boys. You can draw your own conclusions....

To get back to our subject, it is necessary to have excellent circulation if you want to overcome erectile dysfunction. So the first thing you might consider is Arginine synergized with Citrulline, because these two amino acids help the body produce nitrous oxide which enlarges blood vessels in the whole body. A famous doctor was awarded the Nobel Prize in Medicine for his discovery on this phenomenon and promptly completely and totally overlooked by the very profession that said this was the greatest medical discovery of the year. His book offers convincing evidence of the effectiveness in erectile dysfunction of these two nutrients but not one company has picked up and used it to compete with the drugs which create similar action.

Then you should look at the research that said acetyl l-carnitine was as good as or better than testosterone to shots increase testosterone levels. Imagine that – a nutrient better than a drug to increase a normal body function! Citrulline is another little known amino acid which is a great synergist to arginine. Anyway, using the Nobel Prize winning information on aarginine/citrulline and the published information on acetyl l-carnitine could be a powerful approach to a vexing problem.

It is interesting to note that although normal aging produces a waning of testosterone; the waning of DHEA, the precursor to testosterone also declines prematurely in some individuals. This produces a decline in testosterone because it is one of the raw material from which testosterone is made. DHEA is made by the the adrenals and since the adrenals are our stress glands and if there ever was a time people complained of stress, it is now. For many years, a it was thought one must be very careful with DHEA because it caused hair growth on women’s chin. Anyway, this formula is for men and men like to have hair on their chins. Another allegation is that DHEA causes prostate cancer – TOTALLY UNTRUE! Such allegation supposes that DHEA causes testosterone to be higher and high testosterone causes the prostate problem. Why do not young men have prostate cancer when their testosterone is highest and old men have low testosterone and much prostate cancer? It is scientifically established that it is excess estrogen causing tissue growth stimulation that is at the root of prostate disorders.

MAN ALIVE is a well-thought-out nutritional support for the normalization of the hormone system of men. Various substances have been made super absorbable by liposomalization. This process builds a bubble around the nutrients, using phospholipids which help the nutrients to get into the blood stream easier, but once in the blood stream the “bubble immediately goes to the extracellular fluid and knocks on the door of the cell. Admittance is granted because ithe “bubble” is made up of the same phospholipids the cell wall is. Once in the cell, the product can do the job it is intended to do. A little complicated to do, yes; but once done it performs extremely well, in fact better than other nutrients.

It is highly suggested to take this formula at the rate of one tablespoonful twice daily for one month to restore balance. Remember, this is not a drug and you cannot expect to normalize overnight or even the first week, although some will.

There is no harm in increasing the dosage (like doubling) for the first week or so to get a good start.

MAN ALIVE does not taste bad but you will taste some of the actives which will make you know they are in there. You may dilute with water or juice as you wish, although it goes down well by itself.

One fluid ounce (two tablespoons) will offer you:

Acetyl L-Carnitine	2400 mg	L-Arginine	1800 mg
Citrulline	300 mg	DHEA	90 mg
Resveratrol	50 mg	DIM	100 mg

32 oz | Retail: \$49.95 | Distr: \$17.50

16 oz | Retail: \$29.95 | Distr. \$9.50